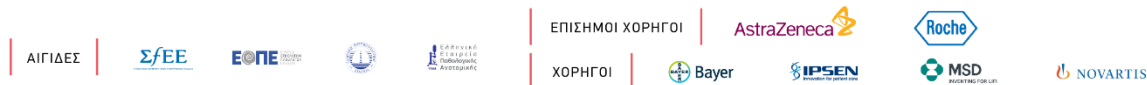




Παρουσίαση των αποτελεσμάτων για την Ελλάδα της πανευρωπαϊκής έρευνας των IQNPath - ECPC - EFPIA για τους καρκινικούς βιοδείκτες.

"Βελτιώνοντας την ογκολογική περίθαλψη με ευρύτερη πρόσβαση σε υψηλής αξιοπιστίας τεστ βιοδεικτών"



## PRESS RELEASE

### "Virtual Conference on Cancer Biomarkers"

The Hellenic Cancer Federation - ELLOK, organizes a scientific conference on cancer biomarkers entitled:

**"Improving Oncology Care with Wider Access to High Reliability Biomarker Tests »**

**which will be held online on July 15, 2021, 16: 00-19: 00.**

The presentation of the results for Greece is based on the survey **"Unlocking the Potential of Precision Medicine in Europe"**, that was conducted in 2020 by:

- the International Quality Network for Pathology (IQN-Path),
- the European Cancer Patients Coalition (E.C.P.C) and
- the European Federation of Pharmaceutical Industries and Associations (E.F.P.I.A)

Representatives of the Ministry of Health, of the General Secretariat for Research and Innovation and of the Association of Pharmaceutical Companies of Greece have been invited to address the event. Prof. Nicola Normanno, President of IQNPath and Lead Investigator of the study will deliver a keynote on the role of biomarkers in cancer treatment and on the requirements for adaptation of European health systems to the rapidly developing field of cancer biomarkers. Dr. Verena Ahnert and Dr. Leah Ralph of LEK Consulting / UK who analysed the data of the survey will present the results for Greece. The role of the pathologist in the selection of the treatment options, how biomarkers can help the oncologist to take optimal treatment decisions for each patient, the importance of the molecular and genetic tumor profiling in precision medicine and the quality assurance and accreditation of the laboratories are some of the topics that will be presented and debated.

The Conference aims to inform the competent authorities about the results for our country of the European biomarker survey, in comparison to the results of the other EU Member States. It also aims to highlight the level of patients' access to biomarkers and the quality of biomarker testing in Greece, compared to other EU countries, pointing out the shortcomings of the national health system and proposing policy recommendations to improve the approval and reimbursement procedures as well as the quality assurance and accreditation of biomarkers testing.

The conference will also demonstrate the excellent prospects that technological advances in biomarkers open for personalized medicine, for the selection of optimal therapeutic options, and the potential socioeconomic benefits for patients and health systems. At the same time, the survey proposes sustainable policy recommendations to improve disparities in access to biomarkers and the quality of new treatments using biomarkers.

For registrations pls click here: <https://bit.ly/2U3PsWL>

The Conference will be open to the general public, and a panel discussion with all speakers will follow at the end of the presentations, while participants can post questions to the speakers. The conference will be broadcasted live (livestreaming) via the internet from the Facebook and Youtube pages of the Hellenic Cancer Federation. (Like our page and access the live streaming).

The presentations as well as the video of the event will be available on the website of ELLOK. It will be a pleasure to have you with us.

The Scientific Conference on Biomarkers is held under the auspices of:

- the Association of Pharmaceutical Companies of Greece (SFEE)
- the Hellenic Society of Medical Oncology (HESMO)
- the Hellenic Thoracic Society (EPE)
- Hellenic Society of Pathology (EEPA)

The information campaign and the conference on biomarkers have been possible thanks to the unconditional sponsorship and support of our sponsors:

**Official Sponsors:** AstraZeneca, Roche

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**Supporters:** Pharmaserv-Lilly, SANOFI

You may find additional information on the Conference of July 15 "Improving Oncology Care with Wider Access to Highly Reliable Biomarker Tests" [on our website](#)



ΕΛΛΗΝΙΚΗ  
ΟΜΟΣΠΟΝΔΙΑ  
ΚΑΡΚΙΝΟΥ

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**About Hellenic Cancer Federation**

The Hellenic Cancer Federation - ELLOK, is the official umbrella organization of Cancer Patients Organizations in our country representing 40 cancer patient associations from all over Greece, covering all cancers, common and rare.

ELLOK is the united and representative voice of cancer patients and their associations in Greece.

The mission of ELLOK is to unite the forces of all cancer patients' organizations to advocate for the individual and collective rights of cancer patients, caregivers and family members. and for universal access to state of the art cancer care for all cancer patients. ([www.ellok.org](http://www.ellok.org))